

Our Pitch

Mountain Culture

- Each February the Canmore Winter Carnival celebrates our unique mountain culture by covering Main Street with farmed snow creating a downtown cross country ski track, a venue for dog sled races and other events including ice carving, snow sculpting and log sawing
- The Mayor of Canmore has been a potter for more than 40 years and has passed the art down to his daughter. The dazzling clay creations are made every day from their studio

Lifestyle and Locals

- There are more Olympians per capita living in Canmore than any other place in the world. Retired athletes and the national cross country and national biathlon teams call Canmore home
- Visitors to the area can be hosted by ski legends Sara Renner and Thomas Grandi. The husband and wife duo operate a local lodge which offers a ski and stay package where you can cross- country or Alpine ski with them

Sports and Recreation

- For the last 17 years, each July 1650 participants bike for 24 hours at the Canmore Nordic Centre. 24 Hours of Adrenalin is one of the most popular mountain biking events in North America
- You can surf in the Canadian Rocky Mountains! The Kananaskis River attracts some hardy surfers that catch waves on the glacier-fed river

Adventure

- We have an adventure for all fitness levels and interests. Hike, ice climb, rock climb, mountaineer, scramble, mountain bike, wiggle your way through an underground cavern
- Canmore is a hub for all mountain sports and home base to the Alpine Club of Canada. Alpine enthusiasts can take part in mountain adventures including hut to hut skiing and hiking

Family Travel

- Sit back in comfort in a helicopter as it propels you to new heights above the Canadian Rocky Mountains and lands in a serene alpine meadow blanketed in a rainbow of wildflowers where you will embark on a hike to take in the sights and sounds of a true mountain top adventure. And **NEW** for winter trade in hiking boots for a mountain top snowshoe experience
- In the heart of Canmore you'll find Elevation Place. This **NEW** 77,000 square foot facility opened April 2013 and is the indoor hub of our community. With everything from an aquatic centre to climbing and fitness gyms to a library and community spaces, Elevation Place offers something for everyone. It's the perfect spot to spend time as a family

Health & Wellness

- Canmore Kananaskis is the perfect place for a restorative assignment. From yoga to acupuncture, cosmetic surgery to myofascial release, and reflexology to holistic medicine, Canmore is home to skilled, certified practitioners capable of making even the most urban stressed body feel its fresh mountain- air best
- Canmore has developed as one of the country's most respected and enchanting wellness centres. One of the cutting edge centres offers a collaborative approach to health and wellbeing by combining functional medicine with complimentary practices. This is also the only clinic in Canada to offer brain mapping technology which assesses and diagnoses brain health

Canmore Business & Tourism

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Official Destination Marketing Organization of Canmore Kananaskis



Culinary

- Canmore's most celebrated chefs offer hands-on cooking classes at The Paintbox Lodge. Fill your belly with an authentic Rocky Mountain meal then retreat to your cozy room
- The Grizzly Paw Brewing Company has the recipe for success and it is craft beer brewed with mountain fresh water and all natural ingredients. Recently a **NEW** state of the art micro-brewery and tasting room was opened to meet demand for their small-batch beer such as Rutting Elk Ale, Grumpy Bear Honey Wheat and Powder Hound Pilsner

Environment

- Canmore is headquarters to the Yellowstone to Yukon Conservation Initiative. Their vision is to restore and maintain the connections between Y2Y to ensure the health of its ecosystems, wildlife and the people who depend on it
- Cougars, bears, wolves, coyotes and other furry, four-legged neighbours roam freely in Canmore Kananaskis. Living with them quite literally in your backyard can pose a real challenge. A local organization called WildSmart is the area's go-to source for learning to cohabitate with the outdoor dwelling neighbours

History

- You can see ancient First Nations cave drawings in Grotto Canyon. Humans have inhabited Canmore Kananaskis for 11,000 years
- The 1988 Calgary Winter Olympic Games brought the downhill skiing events to Nakiska in Kananaskis, while cross-country skiing and biathlon competitions took place at the newly built Canmore Nordic Centre. With TV coverage showcasing Canmore Kananaskis' natural beauty all over the world, the secret was out

Hollywood Stunt Double

Hollywood Blockbusters that have been filmed in Canmore Kananaskis include:

- Last of the Dogmen
- Snow Dogs
- Mystery Alaska
- The Edge
- Legends of the Fall
- Brokeback Mountain
- The Assassination of Jesse
- James by the Coward Robert Ford

Calgary Stampede Canmore Kananaskis Style

- If you get inspired by attending the Calgary Stampede to become a cowpoke, you can kick the city off your boots and mosey up to the cowboy (and cowgirl) adventures that await you in Canmore Kananaskis. Imagine learning the ropes of ranching with the families that call these ranches home, their passion and their lifestyle
- Travel along the same wilderness trails that have been used to survey and explore the Canadian Rockies by horseback for generations. The area has a rich tradition of outfitters guiding visitors across valleys and mountain peaks and just like the early trailblazers. Embark on a guided multi-night pack trips exploring the backcountry with hearty cookouts, campfire tales and a blanket of stars awaiting you at day's end

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